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Subject: True Riches from Christian Legacy Foundation



True Riches eNewsletter

June 2009

"So if you have not been trustworthy in handling worldly wealth, who will trust you with true riches?" Luke 16:11

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A Leaner Economy Calls for Smarter Giving

Maximize your giving with non-cash assets

The recent instability in our financial markets has brought about a period of uncertainty for charities. With a sharp downturn in the economy, essential ministry to lost and hurting families, children, and individuals could be at stake.

But the crisis in our country is also a time of unique spiritual opportunity. In trying times, our world needs the ministry of God's people like never before. As the need increases, Christians must find ways to maintain or increase their giving as well.



Helping People Achieve Lives of Stewardship Excellence Before God

The Christian Legacy Foundation (CLF) exists to enable faithful stewards to give wisely to further the Gospel of Jesus Christ.

CLF is the Tampa Bay area affiliate of the National Christian Foundation.

Open your Giving Fund today, or learn more about our innovative giving solutions, tools and resources at www.clfinc.org.

1408 N. Westshore Blvd.
Suite 504
PO Box 22774
Tampa, FL 33622-2774
(813) 567-1499

Did you know you can give...

[Real Estate](#)

[Restricted Securities \(Rule 144 & 145\)](#)

[Business Interests \(C Corp, Sub S, LLC's, LP's\)](#)

That's where CLF can help. You may be able to give more, by giving more wisely through CLF using your non-cash assets, also known as "non-liquid gifts." Non-liquid gifts may help you maximize your tax savings and increase your charitable contributions.

Here are some non-liquid gifts you might consider:

- 1) real estate
- 2) closely held business interests
- 3) restricted securities
- 4) precious metals
- 5) loan notes
- 6) estate gifts
- 7) retirement plans
- 8) life insurance.

CLF is a recognized leader in receiving, managing, and liquidating these types of assets. We handle the administrative burden by selling the asset for you and then placing the net proceeds into your Giving Fund, from which you may then recommend grants to your favorite causes.

If you cannot afford to make an outright gift of these assets at this time, there are alternatives that allow you to give them today, receive an income stream for the rest of your life, and then eventually make a gift at death.

To learn more, call 813.567.1499 or visit www.clfinc.org.

Get Involved and Meet the Need

Have you ever wanted to pass on an item that you just don't need any more? You don't want to trash it, but you just can't seem to find anybody who needs it?

THERE IS A BETTER WAY! Enter *Meet the Need* (MTN).

MTN leverages the power of the Internet to bring people with needs from every part of the world together with the people that can meet those needs. We start by reaching out to families, ministries, churches and missionaries to find out their most critical needs. Then, we post them on our international database so you can search for those needs you are uniquely equipped to meet, whether it's in your own community or in another country. We want everyone to find

[Loan Notes](#)

[Retirement Plans](#)

[Life Insurance](#)

[Personal Property](#)

Join Our Mailing List!

opportunities to give back...to understand specific ways that you can make a difference in someone else's life!

Our database is full of simple, tangible and meaningful ways that people can share their time, God-given abilities and resources to help others. For example:

- A family with young children can give used baby clothes, a crib, or stroller to a family with a newborn
- An engineer can go to Haiti to design a road to an orphanage
- A dad can take his children to help a ministry feed the homeless on a Saturday morning
- A business man can take an extra carry-on bag of medical equipment to a region in need in Central America
- A retiree can volunteer to wrap Christmas presents at a mall to raise funds for a church or ministry
- A church can use Meet the Need to hold a weekend giving drive for single mothers

It doesn't matter if you're a teacher, mechanic, farmer, dentist, engineer, nutritionalist, consultant, programmer, journalist, homemaker or retiree. Everyone has something to offer. We just have to examine our hearts and abilities to find the opportunities that suit us best.

Find out more at www.MeettheNeed.org.

Testimonial: Starting a Ministry

"My wife and I sold a condo in 2006 and wanted to make a contribution from the proceeds to a ministry we started. However, since our donation would be a substantial portion of the ministry's total revenue, we couldn't do so without endangering the ministry's Public Charity status.



The ministry badly needed the money but we couldn't give it...that is, until we learned about the Christian Legacy Foundation (CLF)! CLF helped us set up a fund that could take donations not only from us but others as well, making it possible for anyone to give as generously as they wish to the ministry.

Even if you're not starting a ministry but just want to give to one, CLF has some amazingly creative solutions to make sure every dollar you give goes as far as possible to glorify God."

Jim Morgan, Founder, Meet the Need

CLF is Now Hiring!

As CLF has grown over the years from a startup to one of the largest community foundations in Florida, we have reached a point of needing to expand our capacity for ministry. Praise God that He has provided the resources to enable CLF to hire! We are especially happy to be able to do this when so many other organizations are shedding jobs.

CLF is hiring a "Director of Marketing and Communications" who will report directly to the CEO. We are looking for someone who:

1. is passionate about our ministry of inspiring, teaching and leading people to radical generosity
2. has excellent interpersonal skills and enjoys reaching out to new people
3. has education, training and experience in strategic sales and marketing
4. is technically-minded enough to master some of the basics of planned giving

If you or someone you know is interested in this position, please contact [Bob](#) or [Angie](#) for a complete job description.

Question of the month

from June Kingdom Advisors Study Group

What is your personal attitude about paying income taxes?

- a. A Necessary Evil
- b. An indicator of God's blessing?

Local Ministry Events

Christian Legacy Foundation is now exclusively using the community calendar of [FaithTampaBay.com](#), because of the strategic relationship between the two ministries.

Jul 1 - CLF Gift Planing Webinar, noon-1:00 pm - need to know learn more about how to tap into planned gifts for your ministry? RSVP to Angie@clfinc.org for log in instructions.

Aug 4 - CLF Morning of Prayer, 7:00 - 8:30 am at CLF office, RSVP to prayer@clfinc.org

Aug 5 - CLF Gift Planning Webinar, noon-1:00 pm - need to know learn more about how to tap into planned gifts for your ministry? RSVP to Angie@clfinc.org for log in instructions.

Aug 26 - CLF Board of Ambassadors meeting

Sept 2 - CLF Gift Planning Webinar, noon-1:00 pm - need to know learn more about how to tap into planned gifts for your ministry? RSVP to Angie@clfinc.org for log in instructions.

Sept 2, 9, 16 - CLF 301: Heart and Mind, CLF's unique educational series that will stretch your ideas about giving and how to creatively disinherit the IRS! *No Charge*, RSVP to Angie@clfinc.org

Sept 21-24 - Special Women's event - watch for details!

Oct 23-25 - Generous Giving National Conference - email bob.collins@clfinc.org if you would like details

If your ministry event isn't listed, please go to www.FaithTampaBay.com and sign up with them or let us know by emailing Angie at angie@clfinc.org. We'd like to include all our ministry partners' events.

A Laugh A Day...

Lawyer Son

When my mother was called for jury duty, she felt confident of her ability to answer the questions asked of prospective jurors.

As a young attorney, I had filled her in on what to expect.

Asked about the occupations of family members, Mom answered, "My son is a lawyer."

As a follow-up, she was asked if she had ever used the services of an attorney.

"Only to mow my lawn."



From Crosswalk.com's daily "You Make Me Laugh" newsletter

email: clf@clfinc.org

phone: (813) 567-1499

web: <http://www.clfinc.org>

CLF IS Christian Estate Planning and Design

Did you know that CLF has developed a uniquely Christian approach to estate planning and estate design? If you would like to hear our ideas or if you would like a free second opinion on your current estate plan, please contact us. You may find a new, creative way to support your church and favorite ministries!

Find out how a Giving Fund can be a powerful and flexible part of your estate plan by downloading [Testamentary Giving](#) from our website.

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